



CRTV / SCTY

*Collectively
Created*

*Individually
Expressed*

*Reg. No.
3-528-874*

EST. 2007



SPRING // 2020



THE CREATIVE SOCIETY

The Creative Society is a community
that influences generations by
sharing the expressive talents of athletes
artists, musicians, designers
and photographers.

Our ability to consistently evolve enables
us to venture beyond the boundaries
of traditional design.

We strive to broaden the view of fashion
by integrating the personality of our
creative culture, endlessly pursuing
what we believe;
Collectively Created
Individually Expressed.

@liraclothing

www.liraclothing.com



LIRA MFG.
COMPANY
REG. NO. 3-528-874

COLLECTIVELY CREATED
INDIVIDUALLY EXPRESSED
CRTV // SCTY





LC7200 LAREDO VOLLEY SHORT

BLACK | BURGUNDY
S - XXL | 80% POLYESTER 20% SPANDEX
18" OUTSEAM
USA: w/s \$25 msrp \$50 CAN: w/s \$30 msrp \$60



LC7201 DAVIE VOLLEY SHORT

BLACK | VINTAGE WHITE
S - XXL | 80% POLYESTER 20% SPANDEX
18" OUTSEAM
USA: w/s \$22.50 msrp \$45 CAN: w/s \$27.50 msrp \$55



LC7202 TYLER VOLLEY SHORT

FUCHSIA | LIME
S - XXL | 80% POLYESTER 20% SPANDEX
18" OUTSEAM
USA: w/s \$22.50 msrp \$45 CAN: w/s \$27.50 msrp \$55



LC7204 WINSTON VOLLEY SHORT

BURGUNDY | TAN
S - XXL | 80% POLYESTER 20% SPANDEX
18" OUTSEAM
USA: w/s \$22.50 msrp \$45 CAN: w/s \$27.50 msrp \$55



LC7203 GREENLY BOARDSHORT

BLACK | VINTAGE WHITE
28 - 38 | 80% POLYESTER 20% SPANDEX
18" OUTSEAM
USA: w/s \$22.50 msrp \$45 CAN: w/s \$27.50 msrp \$55



LC7205 ALAN BOARDSHORT

ORANGE | PINK
28 - 38 | 80% POLYESTER 20% SPANDEX
19" OUTSEAM
USA: w/s \$25 msrp \$50 CAN: w/s \$30 msrp \$60



LC7210 RENTON WALKSHORT

CHARCOAL | NAVY
S - XXL | 100% COTTON
USA: w/s \$25 msrp \$50 CAN: w/s \$30 msrp \$60



LC7211 SPARKS WALKSHORT

GREY | TAN
S - XXL | 100% POLYESTER
USA: w/s \$25 msrp \$50 CAN: w/s \$30 msrp \$60



LC7215 CLINTON WALKSHORT

OLIVE | CHARCOAL
S - XXL | 100% COTTON CHAMBRAY
USA: w/s \$25 msrp \$50 CAN: w/s \$30 msrp \$60



LC7206 CALVIN FLEECE SHORT

BLUE
S - XXL | 80% COTTON 20% POLYESTER
USA: w/s \$23 msrp \$46 CAN: w/s \$27.50 msrp \$55



LC7213 MILLIKAN JOGGER SHORT

BLACK | EMERALD | BURGUNDY
S - XXL | 98% COTTON 2% SPANDEX
USA: w/s \$22 msrp \$44 CAN: w/s \$27.50 msrp \$55



LC7212 COURT JOGGER SHORT

BLACK | CHARCOAL | SLATE | SAGE
S - XXL | 100% POLYESTER
USA: w/s \$17.50 msrp \$35 CAN: w/s \$22.50 msrp \$45



CARRY OVER
FOUR WAY STRETCH
EXTENDED LENGTH
NEW COLORWAY
INC



DARK BLACK

BLACK

DARK BLUE

BLUE

LC6842 ANTIQUE JOGGER SHORT 2.0

DARK BLACK | BLACK | DARK BLUE | BLUE
28 - 38 | 98% COTTON 2% SPANDEX
USA: w/s \$24 msrp \$48 CAN: w/s \$27.50 msrp \$55



EMERALD

BLACK

CHARCOAL

BURGUNDY

LC6843 WEEKDAY JOGGER SHORT 2.0

EMERALD | BLACK | CHARCOAL | BURGUNDY |
CAMO | SLATE | SAGE | KHAKI
28 - 38 | 98% COTTON 2% SPANDEX
USA: w/s \$20 msrp \$40 CAN: w/s \$25 msrp \$50



CAMO

SLATE

SAGE

KHAKI







SHIP DATE | 2/15/20



LC7221 FULL COURT JOGGER

BLACK | SLATE | SAGE | CHARCOAL
 S - XXL | 100% POLYESTER
 USA: w/s \$20 msrp \$40 CAN: w/s \$25 msrp \$50



LC7220 WILSON JOGGER

BLACK | KHAKI | CHARCOAL
 S - XXL | 98% COTTON 2% SPANDEX
 USA: w/s \$27 msrp \$54 CAN: w/s \$32.50 msrp \$65



LC7223 CRAIG SWEATPANT

BLUE
 S - XXL | 80% COTTON 20% SPANDEX
 USA: w/s \$25 msrp \$50 CAN: w/s \$30 msrp \$60



LC7222 JORDAN BEACH PANT

OLIVE | CHARCOAL
 S - XXL | 100% COTTON CHAMBRAY
 USA: w/s \$27 msrp \$54 CAN: w/s \$32.50 msrp \$65



LC7132 NATIONAL SWEATPANT

RED
 S - XXL | 60% COTTON 40% POLYESTER
 USA: w/s \$25 msrp \$50 CAN: w/s \$30 msrp \$60

SHIP DATE | 2/15/20



LC6755 VINTAGE DENIM JOGGER 2.0

BLUE | BLACK | DARK BLACK | DARK BLUE
28 - 38 | 98% COTTON 2% SPANDEX
USA: w/s \$30 msrp \$60 CAN: w/s \$35 msrp \$70



BLUE

BLACK

DARK BLACK

DARK BLUE



LC6754 WEEKEND JOGGER 2.0

BLACK | CHARCOAL | KHAKI | BURGUNDY |
EMERALD | OLIVE | BROWN | CAMO
28 - 38 | 98% COTTON 2% SPANDEX
USA: w/s \$25 msrp \$50 CAN: w/s \$32.50 msrp \$65



BLACK

CHARCOAL

KHAKI

BURGUNDY

EMERALD

OLIVE

BROWN

CAMO



LC6756 DAILY DENIM JOGGER

BLUE | BLACK
28 - 38 | 98% COTTON 2% SPANDEX
USA: w/s \$30 msrp \$60 CAN: w/s \$35 msrp \$70



SHIP DATE | 2/15/20



LC6730 JUCKSON JOGGER

KHAKI | CHARCOAL | BLACK
28 - 38 | 98% COTTON 2% SPANDEX
14" LEG OPENING
USA: w/s \$26 msrp \$52 CAN: w/s \$32.50 msrp \$65



KHAKI

CHARCOAL

BLACK



LC6731 GENIER CARGO

OLIVE | BLACK | CAMO
28 - 38 | 98% COTTON 2% SPANDEX
14" LEG OPENING
USA: w/s \$26 msrp \$52 CAN: w/s \$32.50 msrp \$65



OLIVE

BLACK

CAMO



L1302 CROSSROAD CHINO

BLACK | CHARCOAL | DARK KHAKI
28 - 38 | 98% COTTON 2% SPANDEX
14" LEG OPENING
USA: w/s \$26 msrp \$54 CAN: w/s \$32.50 msrp \$65



BLACK

CHARCOAL

DARK KHAKI

NEW COLORWAY

EXTENDED LENGTH

FOUR WAY STRETCH

CARRY OVER

NEW COLORWAY

EXTENDED LENGTH

FOUR WAY STRETCH

CARRY OVER





LC7230 COLUMBIA SS WOVEN

VINTAGE BLACK | VINTAGE WHITE
S - XXL | 100% COTTON POPLIN
USA: w/s \$27 msrp \$54 CAN: w/s \$32.50 msrp \$65



LC7231 HILO SS WOVEN

VINTAGE BLACK | VINTAGE WHITE
S - XXL | 100% COTTON POPLIN
USA: w/s \$27 msrp \$54 CAN: w/s \$32.50 msrp \$65



LC7232 PAHOA SS WOVEN

BLACK | RED
S - XXL | 100% COTTON GUAZE
USA: w/s \$27 msrp \$54 CAN: w/s \$32.50 msrp \$65



LC7233 MIDLAND SS WOVEN

OLIVE | CHARCOAL
S - XXL | 100% PRINTED CHAMBRAY
USA: w/s \$27 msrp \$54 CAN: w/s \$32.50 msrp \$65



LC6833 SHOOTY SS WOVEN

EMERALD | BLACK | GREY | RED | WHITE | PINK
S - XXL | 100% COTTON
USA: w/s \$20 msrp \$40 CAN: w/s \$25 msrp \$50



LC6835 DOUGLAS LS WOVEN

EMERALD | BLACK | GREY | RED | WHITE
S - XXL | 100% COTTON
USA: w/s \$22.50 msrp \$45 CAN: w/s \$27.50 msrp \$55

NEW COLORWAY
INC
EXTENDED LENGTH
FOUR WAY STRETCH
CARRY OVER



LC7240 ROCHESTER ANORAK

BLACK | BURGUNDY
 S - XXL | 88% POLYESTER 12% SPANDEX
 USA: w/s \$30 msrp \$60 CAN: w/s \$37.50 msrp \$75

LC7111 CLEMENTE HOODIE

RED
 S - XXL | 60% COTTON 40% POLYESTER
 USA: w/s \$30 msrp \$60 CAN: w/s \$37.50 msrp \$75



FLEECE //

SHIP DATE | 2/15/20



LD7250 PEARLAND HOODIE

NEON ORANGE | WHITE
S - XXL | 100% COTTON

USA: w/s \$28 msrp \$56 CAN: w/s \$35 msrp \$70



LD7251 ARVADA HOODIE

BLACK | PINK
S - XXL | 100% COTTON

USA: w/s \$28 msrp \$56 CAN: w/s \$35 msrp \$70



LD7252 PROVO HOODIE

RED | BLUE
S - XXL | 100% COTTON

USA: w/s \$28 msrp \$56 CAN: w/s \$35 msrp \$70



NEW COLORWAY
NC
EXTENDED LENGTH
FOUR WAY STRETCH
CHERRY OVER



LD7260 BOULDER SS KNIT

NAVY
S - XXL | 100% COTTON
USA: w/s \$16 msrp \$32 CAN: w/s \$20 msrp \$40



LD7261 STAMFORD SS KNIT

NAVY
S - XXL | 100% COTTON
USA: w/s \$16 msrp \$32 CAN: w/s \$20 msrp \$40



LD7263 DURHAM SS KNIT

COAL
S - XXL | 100% COTTON
USA: w/s \$16 msrp \$32 CAN: w/s \$20 msrp \$40



LD7266 CARY SS KNIT

MUSTARD
S - XXL | 100% COTTON
USA: w/s \$16 msrp \$32 CAN: w/s \$20 msrp \$40



LD7270 CHANDLER KNIT TANK

BLACK | VINTAGE WHITE
S - XXL | 100% COTTON
USA: w/s \$16 msrp \$32 CAN: w/s \$20 msrp \$40



LD7271 MIRAMAR KNIT TANK

NAVY
S - XXL | 100% COTTON
USA: w/s \$16 msrp \$32 CAN: w/s \$20 msrp \$40



SHIP DATE | 2/15/20



LD7280 ATHENS SS TEE

BLACK | WHITE
S - XXL | 100% COTTON
USA: w/s \$13 msrp \$26 CAN: w/s \$15 msrp \$30



SHIP DATE | 2/15/20



LD7283 GRESHAM SS TEE

BLACK | MUSTARD
S - XXL | 100% COTTON
USA: w/s \$13 msrp \$26 CAN: w/s \$15 msrp \$30



LD7281 LANSING SS TEE

RED | PINK
S - XXL | 100% COTTON
USA: w/s \$13 msrp \$26 CAN: w/s \$15 msrp \$30



LD7284 WICHITA SS TEE

EMERALD | WHITE
S - XXL | 100% COTTON
USA: w/s \$13 msrp \$26 CAN: w/s \$15 msrp \$30



LD7282 LOWELL SS TEE

EMERALD | MUSTARD
S - XXL | 100% COTTON
USA: w/s \$13 msrp \$26 CAN: w/s \$15 msrp \$30



LD7285 CLINTON SS TEE

BLACK | VINTAGE WHITE
S - XXL | 100% COTTON
USA: w/s \$13 msrp \$26 CAN: w/s \$15 msrp \$30



NEW COLORWAY

EXTENDED LENGTH

FOUR WAY STRETCH

CARRY OVER

NEW COLORWAY

EXTENDED LENGTH

FOUR WAY STRETCH

CARRY OVER

LONG SLEEVES //



SHIP DATE | 2/15/20



LD7292 RICHARDS LS TEE

BLUE | WHITE
S - XXL | 100% COTTON
USA: w/s \$15 msrp \$30 CAN: w/s \$17.50 msrp \$35



LD7290 TOPEKA LS TEE

BLACK | TEAL
S - XXL | 100% COTTON
USA: w/s \$15 msrp \$30 CAN: w/s \$17.50 msrp \$35



LD7291 EVANS LS TEE

MUSTARD | PINK
S - XXL | 100% COTTON
USA: w/s \$15 msrp \$30 CAN: w/s \$17.50 msrp \$35

ELEVATED BASICS//



SHIP DATE | 2/15/20



L4200 CAMP S/S TEE

VINTAGE WHITE | BLACK | NAVY
S - XXL | 100% COTTON
USA: w/s \$15 msrp \$30 CAN: w/s \$18 msrp \$36



L4199 ROYCE S/S TEE

BLACK | BURGUNDY | MUSTARD
S - XXL | 100% COTTON MINERAL WASH
USA: w/s \$16 msrp \$32 CAN: w/s \$19 msrp \$38



L2637 KIWI S/S HENLEY

WHITE | BLACK | HEATHER GREY
S - XXL | 100% COTTON
USA: w/s \$20 msrp \$40 CAN: w/s \$25 msrp \$50



L4201 BENNY S/S HENLEY

BLACK | NAVY | BURGUNDY
S - XXL | 100% COTTON MINERAL WASH
USA: w/s \$21 msrp \$42 CAN: w/s \$26 msrp \$52



L2500 AUSSIE TANK

WHITE | BLACK | HEATHER GREY
S - XXL | 100% COTTON
USA: w/s \$15 msrp \$30 CAN: w/s \$17.50 msrp \$35



L2975 BONDAI TANK

BLACK | BLUE | CORAL
S - XXL | 100% COTTON MINERAL WASH
USA: w/s \$16 msrp \$32 CAN: w/s \$18.50 msrp \$37



LD6080 WINSLOW S/S TEE

BLACK | HEATHER GREY | IVORY | NAVY | OLIVE | PLUM
S - XXL | 50% COTTON 25% RAYON 25% POLYESTER
USA: w/s \$16 msrp \$32 CAN: w/s \$18 msrp \$36

SHIP DATE | 2/15/20



LD6700 GALEN S/S TEE

BLACK | BURGUNDY | NAVY | OLIVE
S - XXL | 100% COTTON MINERAL WASH
USA: w/s \$14 msrp \$28 CAN: w/s \$16 msrp \$32



LD6702 EMBO FLEECE

BLACK | WHITE | HEATHER GREY | PINK
S - XXL | 100% COTTON MINERAL WASH
USA: w/s \$24 msrp \$48 CAN: w/s \$27.50 msrp \$55



LD6703 HUX FLEECE

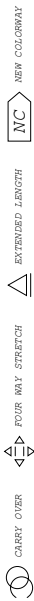
VINTAGE BLACK | VINTAGE DENIM | VINTAGE OLIVE | VINTAGE BRICK | VINTAGE MUSTARD
S - XXL | 100% COTTON MINERAL WASH
USA: w/s \$26 msrp \$52 CAN: w/s \$30 msrp \$60



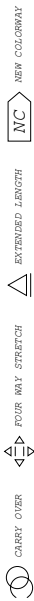
LC7112 CARSON BEANIE

BLACK | OLIVE | EMERALD | BURGUNDY | RED | ROYAL BLUE | NEON GREEN | NEON ORANGE | VINTAGE WHITE
OSFA | 100% ACRYLIC
USA: w/s \$5 msrp \$10 CAN: w/s \$7.50 msrp \$15

NEW COLORWAY
EXTENDED LENGTH
FOUR WAY STRETCH
CARRY OVER



NEW COLORWAY
EXTENDED LENGTH
FOUR WAY STRETCH
CARRY OVER





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